Four Platforms Available

DietMaster WebLog - provides simple food and exercise logging for your customers. Logging activity can be monitored in real time with reporting.

DietMaster WebLite - offers the same functionality as the WebLog product. Additionally, it includes our Standard Collection of ready-to-print meal plans and grocery lists designed by Registered Dietitians.

DietMaster WebLite Med - includes all of the same great features as WebLite with the addition of the Medical Series Collection of meal templates.

DietMaster Web Pro - is specifically targeted for larger profile volume (over 500/yr.), digital wellness, HRA integration, eCommerce and Internet based businesses. Contact your DietMaster Product Specialist for more details.

Features Comparison

Product Feature	Log	Lite	Med	Pro
Annual Volume (up to)	500	500	500	unlimited
Monthly plans	✓	✓	✓	
Price starting at	$29.95	$69.95	$99.95	Call
30 Day Cancellation	✓	✓	✓	
Web Branding*	✓	✓	✓	✓
Mobile App Branding*	✓	✓	✓	✓
Food Logging	✓	✓	✓	✓
Exercise Logging	✓	✓	✓	✓
Body Weight Log	✓	✓	✓	✓
Measurements Log	✓	✓	✓	✓
RD Meal Templates		50	62	✓
Contest Module	✓	✓	✓	✓
Admin Console	✓	✓	✓	✓
eCommerce Ready**		✓	✓	✓
HRA Integration Ready**				✓

*Cooperative branding features complete branding of all primary customer-facing images and interfaces but requires publishers copyright in fine print. Private labeled options available. ** Additional charges may apply specific to integration efforts.

RD Meal Templates Library

These are designed to **reduce liability**, **save time**, and **increase credibility** and **value** perception. **DietMaster Web** features a complete library of over 60 different ready-to-print meal plan programs designed by our team of registered or clinical dietitians. Below is just a partial list of the meal plan programs available.

Standard Collection

Low Cholesterol Low Fat
Heart Healthy
Stroke Prevention (DASH)
Stable Blood Sugar
Breast Cancer
Bone Health
Cancer Smart
Low Fat Weight Loss
Vegetarian
Vegan
Mature Women
Low Glycemic
Hi to Low Glycemic
Low to High Glycemic
Energy Booster
Healthy Aging
On-The-Go
Performance
Lean Bodybuilder
Mass Builder
Teen Scene
Low Carb American
Low Carb Fast Food
Low Carb Italian
Low Carb Mexican Fiesta
Lactose Intolerant
Organic (Low Carb)
Organic (Low Fat)
Kosher (Low fat)
North Beach Phase 1
North Beach Phase 2
Mediterranean
High Fiber
Healthy Soy
Asian Explosion

Allergy - Peanut
Allergy - Fish / Shell Fish
Allergy - Cow Milk
Allergy - Chicken Egg
Allergy - Pine Nut
Allergy - Gluten
Detox/Cleanse Fruit
Detox/Cleanse Vegetarian
Detox/Cleanse Meat Protein
21 Day Jump Start Fruit Detox
21 Day Jump Start Veggie Detox
21 Day Jump Start Meat Detox

Medical Series Collection*

Bariatric VLCD Series
Bariatric Low Glycemic
Bariatric Low Carb
Bariatric Stable Blood Sugar
LapBand Stage 1 - Liquids Only
LapBand Stage 2 - Puree Foods
LapBand Stage 3 - Soft Foods
LapBand Stage 4 – Maintenance
Childhood 2-3 years
Childhood 4-8 years
Childhood 9-13 years
Childhood 14-18 years
Childhood Low Cholesterol

*Medical Series Collection is only available to licensed medical practitioners, board certified physicians or registered dietitians.

DietMaster Web
Online Nutrition with Mobile Tracking

www.dietmastersoftware.com

Online Nutrition & Remote Coaching

"I can see you are on track today !"

All of our **DietMaster Web** solutions now include the all new **DietMaster Go** mobile platform. This is not your ordinary mobile solution. The integrated combination of both products allows the professional counselor to establish a recommended plan that is pushed down to the mobile platform. The **DietMaster Go** app will then provide your customer with the recommended daily caloric intake, weight goal, BMI, meal plans and grocery lists, all right on the phone!!

Branding Included

The DietMaster Web and **DietMaster Go** mobile platforms both come standard with a cooperative branding* feature, that will display **your** company name, graphics, domain name and contact information.

*Cooperative branding provides branding of all primary customer-facing images and interfaces but requires publishers copyright in fine print. Private label services are available. Ask your DietMaster Web product specialist for more details.

How It Works

Using any **DietMaster Pro** desktop or **DietMaster Web** platform, you can create your customer's profile, consisting of the daily recommended caloric intake, meal plans, grocery lists and weight goal. Once done, an email invitation is sent to your customer providing the link, username, password and **DietMaster Go** activation token. With this information your customer can begin gaining access to RD designed meal plans, exchange

Track Weight Goals

Log Food & Exercise

Track Calories

Your Company Name

foods, or start keeping a food and activity journal. If your customer selects to use the **DietMaster Go** mobile app for the iPhone, it's free to download with an iTunes account. All data is then synchronized up and down between the mobile app and the web account. Using the **DietMaster Web** administrative console, the counselor can then monitor activity, track usage and evaluate progress against established goals.

Even though **DietMaster Go** is free to download, it will not launch without an activation token. The activation tokens are only available from an authorized **DietMaster Web** subscriber.

Features Summary

The **DietMaster Web** and **DietMaster Go** mobile solution provide the following integrated features in one very affordable subscription price:

- Both web and mobile platforms branded with your company name, domain name and logo
- Create profiles to recommend daily calorie target and push to mobile phone for access by customer
- Select and assign online from over 50 Registered Dietitian designed meal plan types
- Mobile logging of food intake, exercise activity and weight history synchronizes with web account and visa versa
- Push recommended meal plans and grocery lists to customer's mobile phone**
- Push notification messages from DietMaster Web administrative console to **DietMaster Go** mobile app**
- **DietMaster Go** does not require a Wi-Fi or cellular connection to use. A connection is only required for synchronizing.

** Updates of the DietMaster Go app are scheduled for release in summer of 2012. Release dates are subject to change.

The **DietMaster Go** mobile app is currently available for only the Apple iPhone and iPad. Other mobile platforms are scheduled for release in 2012.